



# RBMI Group Of Institutions

## Partners With Camu For A Total Digital Transformation

### Overview

**RBMI Group of Institutions** is a world-class educational group that is committed to offering students a unique and unmatched learning experience that will best serve the world and mankind.

The group comprises seven state-of-the-art institutions – including Rakshpal Bahadur College of Engineering and Technology, Rakshpal Bahadur Management Institute, Rakshpal Bahadur College of Nursing, and Rakshpal Bahadur College of Pharmacy – located across Bareilly and Greater Noida.

Keeping the society's welfare in focus, RBMI Group also runs a primary school and hospital.

The group was actively exploring the implementation of a comprehensive Student Information System (SIS) to enhance the efficiency and effectiveness of its processes.

This is what led them to explore Camu Digital Campus and leverage its digital capabilities, in order to achieve continuous growth and success.

### Camu: RBMI's Vision for Change

Having assessed several EdTech products on the market, the group opted for Camu Digital Campus, as its official digital partner.

*Seven institutions from the group – with a base of approximately 2,200 students and 250 staff members are using Camu*

**With a significant number of students hailing from rural backgrounds, the group's mandate was for an easy-to-understand system that they could easily adapt to without the need for intensive training.**

Totally in line with their need, Camu interfaces have proved to be intuitive and user-friendly.

With Camu, learners are empowered to take ownership of their academic journeys.

For example, they are kept abreast of aspects such as pending fees or assignment due dates via their mobile app, and this ensures that they do not default in any area.

## Embracing Camu's Digital Platform

The university has opted for Camu's suite of SIS modules, following a gradual and sequential approach to implementation.

### Basic Administration

1. Admissions
2. Student Records
3. Staff Records
4. Fee Management
5. Internal Examinations
6. Communication

### Advanced Administration

1. Transportation
2. Leave Management
3. Inventory
4. Hostel
5. Visitor Management
6. Enquiries
7. Payroll (HRApp)

*"We are now actively using most of the SIS modules apart from Transportation and Visitor Management".*

*"Our goal, through this digital upgrade, is to streamline academic and administrative processes, enhance student experiences, and drive our institution's mission forward".*

**Er. Navin Prasad**  
Managing Director, RBMI

## Value Benefits Derived from Camu

The implementation of Camu Digital Campus has brought about a multitude of value benefits to the institute, from improved administrative efficiency to enhanced student engagement.

The first module to be implemented was Billing, and the institute has already reached a stage where they no longer require paper-based processes or physical entries.

**All details, from regular fees to scholarships and other concessions, are captured in the system and go directly to the Billing module without requiring any manual updates.**

Once fee components and student data are entered, the university need not re-do this every semester, which saves considerable time and resources.

Additionally, the revenue report is generated automatically by Camu. This way, management is aware of cash collections on a daily basis, which helps them stay on top of their finances at all times.



Another module that has made a significant impact on operation efficiency has been the Admission Module. Prior to the digital transformation, RBMI was using a different software to capture student applications.

**Camu Admission Module has come in and interfaced with their legacy application, ensuring that the training and investment on the earlier product are protected. They can now benefit from the advantages of the Camu Admissions module without major changes to their existing business processes.**

There have also been considerable value additions from the introduction of the HRApp. For instance, biometric attendance is now being captured which plugs directly into Camu.

## A Dynamic Educational Alliance

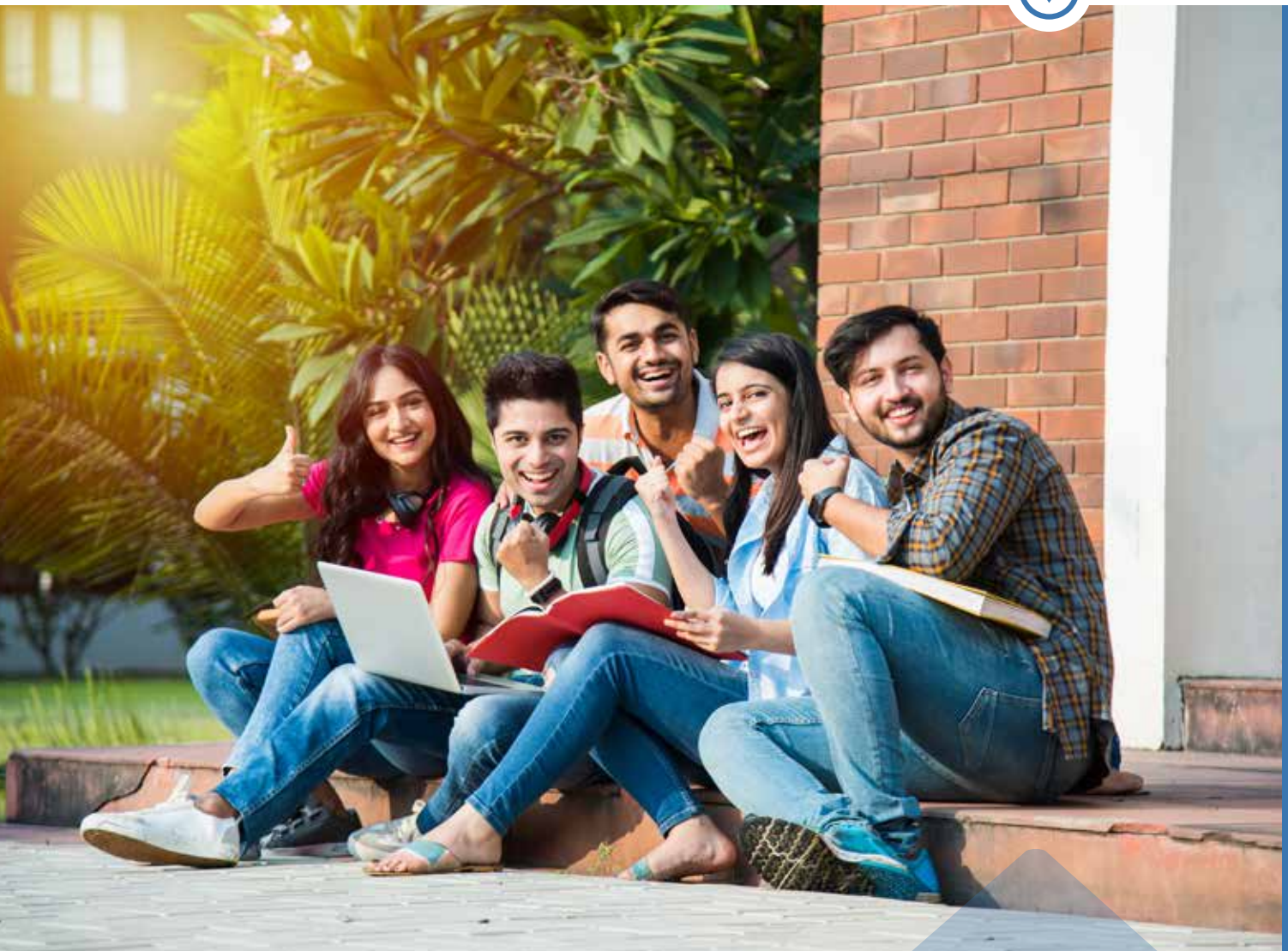
Having successfully implemented the aforementioned SIS modules, the institution is planning a foray into Camu's **Learning Management System (LMS)** shortly.

*"We are looking to upgrade to the highly efficient Assignments and Examination Management modules in the near future", suggests Prasad. If all goes according to plan, we will also implement Koha for Library Management, which seamlessly interfaces with Camu".*



RBMI is also keen to tap into Camu's expertise in improving academic standing through its comprehensive Accreditations module.

Having been recognized as the "BEST MANAGEMENT COLLEGE IN DELHI NCR" by Worldwide Achievers, RBMI looks forward to expanding its horizons further with Camu.



#### Our Presence

Singapore (Head Office) | India | Philippines | Thailand | Malaysia  
Vietnam | UAE | Africa | Canada | Hong Kong

For more information on Camu for Higher Education [sales@camudigitalcampus.com](mailto:sales@camudigitalcampus.com) | [www.camudigitalcampus.com](http://www.camudigitalcampus.com)