

Siva Sivani Group of Educational Institutions Unlocks Integrated Digital Capabilities with Camu



With a legacy that spans over 62 years, Siva Sivani Group of Educational Institutions has been the flagbearer of high-quality pedagogy in the state of Telangana, comprising four world-class centers: Siva Sivani's SPS High School, Siva Sivani Junior College, Siva Sivani Degree College, and Siva Sivani Institute of Management.

The latter began operating as an autonomous institute in 1992, with approval from the All-India Council for Technical Education and the Ministry of Human Resource Development. Since its inception, the institute has been laser-focused on providing academic excellence and nurturing personal growth, garnering the reputation of Hyderabad's Top Management Institute.

In 2020, Siva Sivani Group recognized the imminent requirement to upgrade to a more comprehensive management system, one that would streamline processes and integrate disparate systems within its fleet of institutions.

Addressing Challenges in Institutional Governance

The local EdTech platform being used by Siva Sivani Group was not integrated and remained as disparate systems not meeting international standards and best practices.

While the system was responsible for key tasks such as the tracking of attendance and issuing of hall tickets, it was struggling to manage the student lifecycle as a whole.

Furthermore, it did not cover all the academic models, and faced delays in response times.

To add to that, information was scattered, which made it hard to manage day-to-day operations with ease.

Driven by the need for a more advanced Student Information System (SIS) that would be seamless to operate for faculty and students alike, Siva Sivani began its digital transformation journey by conducting an assessment of its current platform and outlining what it would need in the new one.

Outlining Expectations of a Campus Management Solution

The first step was to perform a detailed analysis of stakeholder needs.

The legacy group was in search of an EdTech platform that would be able to effectively manage the student lifecycle, right from enrollment to graduation.

Secondly, it was vital for the platform to be natively integrated and capable of operating alongside other complex systems in an educational setting.

The system also had to be capable of storing vast amounts of student information securely and enable 24/7 access.

Additionally, it would have to be compatible with the requirements of Outcome Based Education and the National Education Policy 2020.

Last but not least, the technology would have to be intuitive, user-friendly, and scalable.

Preferred Partner of Choice - Camu EdTech

Having looked at multiple vendors, Siva Sivani prioritized the implementation of a completely automated system seamlessly integrating student records and the academic lifecycle within a single management system or 'source of truth'.



One of the main reasons we needed to upgrade our SIS was to ensure that student data was easily accessible and transferable. Being able to retrieve and examine this data would be key to verifying student information and making more informed decisions

- Lohithkumar,

Assistant Professor, Accounting, Economics and Finance,
Siva Sivani Institute of Management

The group went ahead with Octoze Technologies' flagship product, Camu, to digitize their campus and take their offerings to the cloud.

Navigating Roadblocks in Implementation

With big changes comes some form of resistance, and Siva Sivani too faced its own share of obstacles on the road to digital transformation and autonomy.

The major issue was one of adaptability, as getting users comfortable with the new software and its features was not easy.

Teachers also needed to be trained and students required onboarding in order to make the best use of the technology.

Providing System Excellence to Siva Sivani Group

For a successful upgrade, Camu rolled out a plan to automate the following academic and administrative processes.

01	Application Process
02	Attendance Tracking
03	Timetable Creation
04	Semester Composition
05	Billing Procedures
06	Transportation
07	Controller of Examination Module



Our team ensured that there was a quick implementation cycle, with the platform up and running in 2 months”, says Venkat, COO, Camu. “The aim was to get students and teachers familiarized with the system as soon as possible

The defining factor of this transition was the ongoing support and guidance provided by Camu in the form of training, resources, and workshops.



Creating Value for **All Stakeholders**

The impact of digital transformation on Siva Sivani Group was profound.

1. For the institute, this translated to higher accountability and transparency in information and report generation, as well as compliance with accrediting agencies.
2. For students, it meant having access to information and resources in one centralized space, and the choice of online and hybrid learning modes.
3. For teachers, there was better usage of time, with mundane tasks being automated e.g., the marking of attendance, creation of study timetables, and computing of grades.
4. For parents, there was greater awareness of day-to-day activities, as well as a keen understanding of what students may be struggling with.

Camu not only understood the specific requirements of the institute, but provided a solution that was convenient and cost-effective.

If you are looking to upgrade your educational system, reach out and let us show you what we can do!

Camu empowers institutions through innovative and technology-enabled learning experiences, increasing student enrolment and retention rates through improved services and experiences, and establishing partnerships and collaborations with industry leaders in the EdTech space.



Our Presence

Singapore (Head Office) | India | Philippines | Thailand | Malaysia
Vietnam | UAE | Africa | Canada | Hong Kong

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