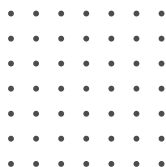


THE JOURNEY FROM ASPIRATIONAL TO ACCESSIBLE

Mapúa Malayán Digital College
partner with Camu to offer Digital
Online Programs





The 21st century learner mandates that higher education meet the criteria of being digitally ready, accessible across geographies and with a curriculum that's designed to student needs, especially that of working students. But achieving this balance requires having the right enabling environment in place. One that is architected for the mutual benefit of all stakeholders.

For almost a century, Mapúa education has been at the forefront of quality learning in the Philippines. Formerly known as Mapúa Institute of Technology, today recognised as Mapúa University, the long-standing heritage institute has paved the way for academic excellence by consistently introducing new and specialised colleges into the mix, such as Malayan Colleges in Laguna and Mindanao, respectively.

The mission has, and continues to be, in the pursuit of achieving inclusive and accessible education for all students.



It is this resilient mindset that ultimately led the university to embark on its most crucial endeavour yet, digital transformation, which manifested as Mapúa Malayan Digital College, a college of Malayan Colleges Laguna, A Mapua School. With an accreditation by CHED, to teach online, and a rigorous yet modernised curriculum, the goal was to guide students to succeed in a range of diverse careers within Technology and Business.

However, the institute quickly realised that the missing ingredient for success was a binding factor i.e., a natively integrated system that would be able to centrally manage all its academic and administrative processes with ease, from student admissions and enrolments to course registrations and grading systems.

This prompted MMDC to begin exploring quality EdTech solutions, assessing vendors, across the globe on the basis of usability and agility. The search ended with the discovery of Camu, an intuitive and user-friendly online platform that simplifies education delivery and management.

In 2022, MMDC partnered with Camu to optimise its digital transformation efforts by opting for the unified Student Information System and Learning Management System, an upgrade it would soon discover has manifold benefits.



WHEN EDUCATION MEETS ITS **MATCH** IN TECHNOLOGY

While other commercial EdTech vendors provided LMS and SIS as disparate systems, Camu's biggest differentiator was the fact that it offered a comprehensive functionality with an Integrated SIS and LMS for schools, colleges, universities, autonomous and private institutions.

This would help tackle some of MMDC's major concerns.



It was crucial for us to find a software that would be able to integrate online classroom features of a Learning Management System with student data management capabilities of a Student Information System.

Chester Catilago

*Director, Center for Education
Innovation, MMDC*

Camu carefully decoded MMDC's brief and then articulated those needs into a robust digital solution that would enable the overarching vision to be met.

The institute's primary goals were to:

A

Make learning accessible and affordable to all students in the Philippines, despite their demographic and/or geographic circumstances, thus bridging the urban-rural education divide.

B

Enable all student profiles (existing or evolving) to benefit from online education, thereby accounting for and empowering the 'working student'.

C

Alleviate the fear and uncertainty in parents regarding online education and its efficacy in meeting learning outcomes.

D

Imbibe the necessary digital literacy skills in students.



This meant building courses and programmes that could be easily delivered and governed online, (compatible with low to mid internet bandwidth), offering administrative and tech support to students whenever/wherever needed, along with opportunities to socialise with peers (dedicated learning hubs in strategic locations), and onboarding students into the digital campus effectively (learning modules and webinars).

A comprehensive implementation process was used to set up the integrated SIS and LMS, which included mapping the college's needs to the software, identifying and course correcting discrepancies within the system, validating the platform, and ensuring users have the necessary skills to navigate it.





A SYNERGY BETWEEN PEOPLE, PROCESSES AND PLATFORMS

While still in the nascent stages, the impact of the Camu software on MMDC, has been distinctive.

It has done away with the task of finding multiple vendors and juggling different systems that may or may not integrate well with each other.



Camu has been extremely reliable and responsive, thus far, setting up shop in just a few short weeks.

Chester Catilago
Director, Center for
Education Innovation,
MMDC



The platform is user-friendly, intuitive and easy to master in just a few training sessions. What is important to note is that this has helped increase our team productivity!

Chester Catilago
Director, Center for Education
Innovation, MMDC



The one-stop-shop platform serves as a powerful base, from where a series of actions can be taken, tasks can be performed, processes can be managed, and data can be stored and retrieved, parallelly.



There is heightened communication and collaboration between all stakeholders, thus enabling higher productivity and performance.



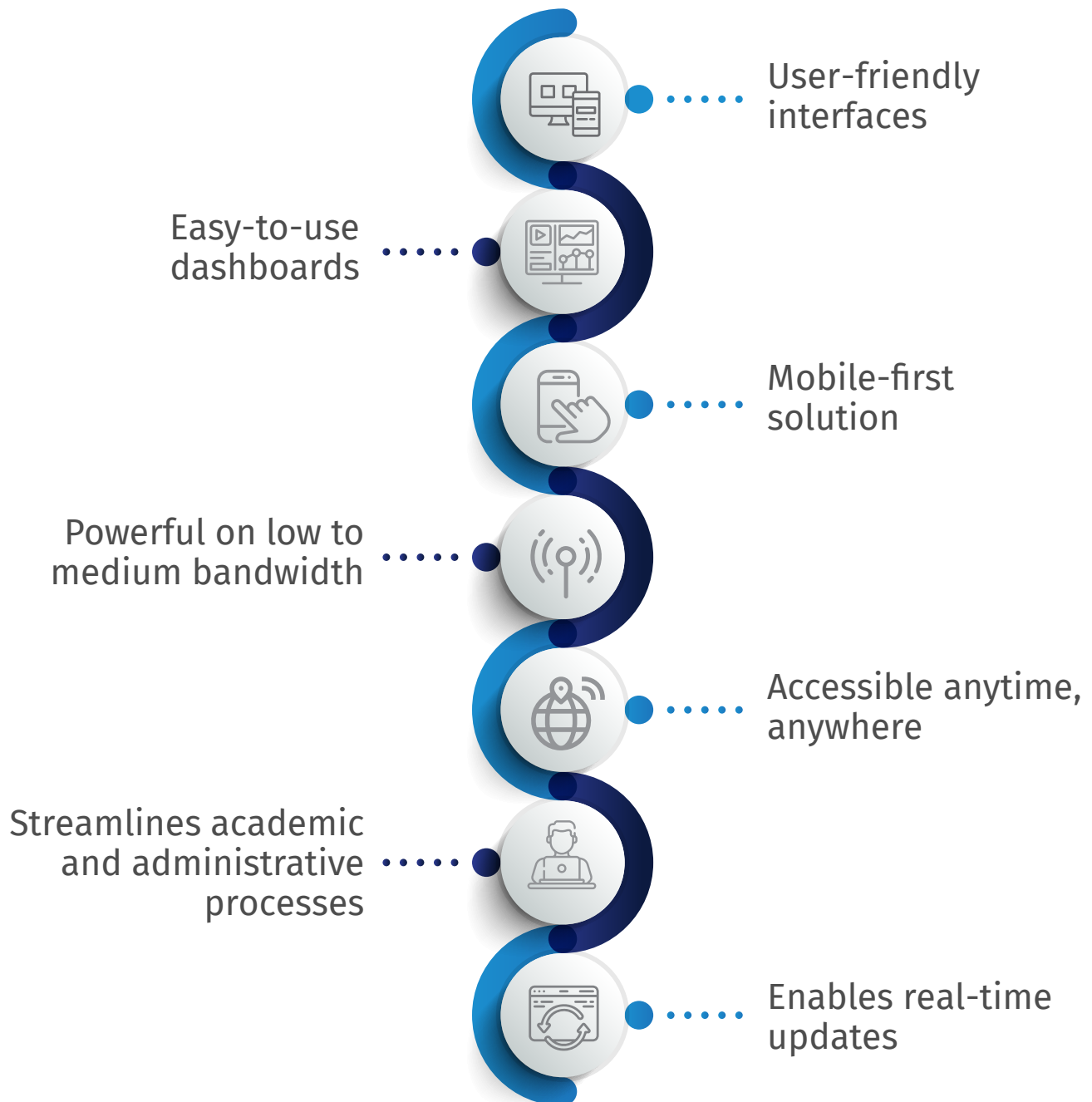
Every user is empowered - be it the student, teacher, or administrative staff member - to navigate their academic lifecycles seamlessly.



Definitive learning outcomes are achieved through a unified system that provides autonomy, flexibility and choice.



EMBRACING THE CAMU EDGE



Since the implementation of a fully integrated SIS and LMS, MMDC is witnessing seamless process improvement in managing student applications.



Our Presence Singapore - Head Office | India | Philippines | Thailand | Malaysia | Canada | UAE | Africa

For more information on Camu for Higher Education
www.camudigitalcampus.com