Camu

Accelerate The Digital Revolution In Your Campus With Camu - The Edtech Experts.

Redefining the Learning Experience

Our story began in 2013. Octoze Technologies Private Limited was incepted with 4 employees and a vision to create technology that would do more than make things possible. **It would be a powerful enabler that would solve business problems and simplify things for users. A year later, this vision gave birth to one of the most successful EdTech cloud solutions – Camu.**

Digital technology has promoted a new vision for learning. A fundamental shift has arrived towards a more personalized, social, open, dynamic, emergent and knowledge-pull model for learning, as opposed to the one-size-fits-all, centralized, static, top-down and knowledge-push models of traditional learning solutions. Headquartered in Singapore, a product

development organization, Octoze Technologies, innovates primarily in education technology. The flagship product, Camu is cloud solution developed using open source technologies for both web and mobile platform. **For Higher education, Camu helps Institutions to transform the Education Delivery by making it Learner Centric.**

Camu is proven to be a simple, user friendly, software with its customer base running almost every programme in the sphere of higher education – Engineering, Arts and Science, Business, Commerce, Medicine, Para Medical, Pharmacy, Law, Homeopathy, Distance Education and a lot more

Today, Camu is transforming the digital learning experience of over 400+ Institutions across 6 countries – India, Malaysia, Thailand, Philippines, Africa and Dubai – serving over one million users. Bringing students closer to their professional ambitions and personal goals.

The success of Camu lies in its well-coordinated and structured approach to digitisation. From specialised online content, to innovative student learning experiences, to strong support for administrators and faculty, Camu enables institutions to transition seamlessly from a digital newcomer to an advanced centre of learning excellence.

Some of our key Customers include De la salle in Philippines, UNITAR International University in Malaysia, Ashesi University Ghana, Saveetha Engineering College, Kumaraguru College of Technology, Vinayaka Missions Research Foundation, Sri Guru Nanak Group of Institutions, Excel Group of Colleges from India.

Solutions for a Total Digital Campus

Camu enables higher education institutions to take their academic and administrative processes online. Through digital assets and innovative tools such as Virtual Classroom, Learning Management System, Student Information System, Analytics, e-Wallet and Smart ID, Camu offers a 'total digital campus'.

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Here is a snapshot of what Camu offers:

Student Information System (SIS): Online Admissions, Course Registrations, Assessments, Outcome Based Education, Fee Management, Student Services

Learning Management Solution (LMS): Academic Governance, Collaboration, Online Proctored Examinations

Integrated SIS & LMS: Efficient management of the student lifecycle

Virtual Classroom: Video Conferencing, Automated Attendance, Real-time insights on learning and teaching experience

Outcome Based Education (OBE): Curriculum Design, Curriculum Delivery, Flexible Assessment Modules and Real-time Tracking

Accreditations: Compliance with local and international Accrediting bodies

Controller of Examinations (CoE): Fully Automated Pre-Exam, Conduction of Exams and Post-Exam Processes

Analytics: Actionable insights to drive efficiencies, optimize resources, and drive outcomes

K-12: Attendance, Student Digital Records, Communication, Assessments, Fee Management, Transportation and more

Camu Mobile Solutions: A Mobile App for Students, Teachers, Management and Parents

Simple Yet Powerful User Experience

While Camu is built on the bedrock of technology, it is its simplicity of functionality that has contributed to its success. Camu requires no copious training or prior digital skills to master. Powerful in performance and easy to implement, Camu puts the steering wheel in the user's hands through a series of intuitive instructions that guide them at every step. So that they spend less time mastering the tech and more time focusing on important issues. A Mobile-First approach, fuss-free handling and virtually zero downtime is what keeps its users on the move.

Camu is more than an EdTech solution; it has been designed keeping users in mind with insights shared by domain experts who has given us deeper insights into the education industry and helped fulfil unmet needs.

Complete Data Security and Privacy

Security, speed and scalability are its salient features. Camu has been engineered to be multi-tenant, sharing its hardware with highly secured data privacy at the core. It can host millions of transactions per day, serving all stakeholders, whilst ensuring each microservice is deployed independently. Which means, data gets passed on only to the concerned hands.

Camu is built to operate alongside other complex systems in an educational setting. Be it working seamlessly with another LMS system or accounting software, Camu provides open architecture, secured, well-documented REST application programming interfaces (APIs).

Camu's solutions are built on a single codebase. This allows us to provide every newly added feature instantly to every user - whether it's a training institute with 300 centres or a large university campus with thousands of students under various programs. This allows us to make upgrades quickly and continuously enhance the user experience.

POWER YOUR DIGITAL JOURNEY WITH CAMU

If you want to know more about Camu product offerings, we are happy to help. Speak to our Product Experts