

## QR Code Attendance

Great Lakes Institute of Management enables students to manage their own attendance



**Students: 1,000**

**Teaching Staff: 80**

**Average Time  
Saved Per Class  
with QR Code  
Attendance:  
7 Minutes**

Smart, speedy, safe; the demand for online student attendance systems is growing leaps and bounds. And institutions across the world have recognised the importance of investing in a robust, administrative solution that digitises every aspect of the attendance process.

In just a short period of time, Great Lakes Institute of Management, Chennai has managed to emerge as one of India's top ranked business schools due to an unparalleled commitment towards achieving excellence. **Established in 2004, by Dr Bala V Balachandran, the Institution is considered to be a flagbearer of high-quality teaching, research and social engagement.**



With a wealth of experience and knowledge, led by a faculty of 80 members, a learner base of 1,000 students, and a superior advisory council of 6 academicians, Great Lakes Institute of Management is on a mission to mould socially sensitive business leaders with a futuristic orientation and a strong focus on innovation.

In a quest to maintaining operational best practices, Great Lakes Institute of Management recently approached Camu with an attendance management challenge. The esteemed Institution was in search of a simple yet fool-proof solution for recording instead of to storing, and monitoring student attendance.

## **The Inconvenient Truth**


The administration at Great Lakes Institution of Management has had to work through several challenges pertaining to the governance of student attendance.

While teaching faculty are highly qualified, a large number of whom come from the industry itself, it's still practically impossible to manage attendance efficiently, on such a large scale.

Some classes comprise of a whopping 400 students, making it particularly difficult for teachers to administer, survey, and track each one.

With respect to campus-based classes, students attendance is quite time consuming and not the best use of the time of highly qualified teaching faculty. When guest lecturers are invited to speak, they rarely call out tardiness or absenteeism due to the inherent virtue of politeness.

When it comes to virtual classes, it's difficult to keep track of student movement and attention span. Learner's log into the system and then go about their personal business, without prying eyes to catch them. There is no way to ensure the receptiveness or engagement level of students, as they are protected by a screen.



**A portable biometric attendance device was implemented for campus-based classes, but it proved to be time-consuming. Firstly, the devices had to be circulated to all students across multiple lecture halls. Secondly, the attendance data had to be synched up with the Student information System**


## A Cutting-Edge Attendance Feature That Everyone Will Love

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Camu conducted an elicitation brainstorming session to gain insight into the unique challenges faced by Great Lakes Institute of Management. Having initiated a 360-degree analysis of the problem, taking into consideration the perspectives and pain points of all stakeholders, the team discovered a quick, easy-to-implement solution i.e., QR Code based Attendance!

QR Code Attendance is a zero-contact solution that empowers students with the onus and responsibility of marking their own attendance. One singular, seamless action, is all it takes for the attendance to get filled. Students simply scan the QR code on their MyCamu mobile app and their presence gets registered automatically. Faculty can dictate roll call time, screening seconds, and frequency of attendance. The QR code is projected on the virtual classroom screen or campus-based white board. When used on-premise, it saves approximately 5-7 minutes of lecture time, not to mention, several hours of attendance reporting.

This expert feature helps capture student attention as they are encouraged to remain alert throughout the lecture. For instance, if the professor has marked attendance at the start of class and notices a dip in student strength towards the middle, he/she can reset the attendance and project the QR code in just a few seconds. They may also declare at any point in time that this is in fact the final attendance roll call of the period.



**Apart from the QR Code based attendance, Camu offers alternative attendance management features such as Biometric/RFID/Facial Recognition for on-premise classes and Automated in Zoom/MS Teams for virtual classes.**





## **Greater Synergy with Camu QR Code based Attendance**

Camu's highly superior and technologically advanced attendance marking system is a boon to all stakeholders, be it institutions, faculty members, students or parents.

With this tool, universities and colleges get to track the attendance on a real-time basis. Management can view the number of classes conducted, the student attendance ratio by teaching faculty and the overall attendance summary from their mobile apps. This ensures virtual governance while working from home!

Faculty, on the other hand are able to save on time and energy, redistributing these precious resources to more important tasks such as lecture delivery, discussion and debate.

Most importantly, students are more likely to achieve their outcomes as well as meet their objectives, as attendance is directly linked to performance.

Camu's attendance solution has made major strides in improving the overall operational efficiency of Great Lake Institute of Management, Chennai. Since its adoption in the month of April, 2021, the attendance system has been responsible for strengthening and simplifying online classroom dynamics, and is expected to make remarkable contributions when the campus reopens.



**Camu QR Code based attendance system ensures heightened security as the data is protected by multiple layers of security as well as strong encryption.**

**For more information on Camu for Higher Education**

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